



Nebraska Builders Home & Garden Show

February 9-12, 2012

Lancaster Event Center

84th & Havelock Avenue, Lincoln, Nebraska

Reach a year's worth of customers in four days



Show Manager: Mike Benker
Home Builders Association of Lincoln
6100 S. 58th Street, Suite C
Lincoln, NE 68516

Phone: 402.423.4225 • Fax: 402.423.4251
Web Site: www.hbal.org • E-mail: mbenker@hbal.org

Sponsored by the Home Builders Association of Lincoln



2012 Exhibitor Space Contract Register Now

February 9-12, 2012

Lancaster Event Center
84th & Havelock Avenue
Lincoln, NE

Please Complete All Applicable Information:

Company Name				
Mailing Address				
City	State	Zip	Phone ()	Fax ()
E-Mail		Website		
We will exhibit the following products and/or services:				
Authorized Contact			Title	
<i>This person will receive ALL of our mailings and must be authorized to commit your company to an exhibit space.</i>				
I have read and fully understand all parts of this show information packet and agree to abide by the rules and regulations governing the show.				
Signed by _____			Date _____	
Authorized Signature Required				

Size and Cost Information

- Payments:** 50% deposit required with registration application.
- Booth Preference:**
If your choice is not available, you will be assigned the closest to your preference in location and size. Some adjustments may be necessary to meet show requirements and to allow proper show layout. Members of the Home Builders Association of Lincoln receive **priority** over non-members until **August 31, 2011**.
1st Choice _____ 2nd Choice _____ 3rd Choice _____
- Booth Fees:**
_____ booth(s) at _____ = \$ _____
Corner premium (\$25 per corner) = \$ _____
Total Cost of Space = \$ _____

50% due with contract = \$ _____
Balance due on or before Dec. 15, 2011 = \$ _____
- Booth Sign:** I request a 42" w x 7" h booth sign: Yes ___ No ___
Exhibitors who sign up after January 10 are not guaranteed a sign if requested.



For details on being a

Featured Exhibitor

and other online promotional opportunities, please visit:

NebHomeShow.com/promote

or contact Monica with citygold.com

402-420-9800

For HBAL Use Only

Date Rcvd: _____

Deposit Amt Rcvd: _____

CK/CC #: _____

Balance Amt Rcvd: _____

CK/CC #: _____

Date Rcvd: _____

Insurance Rcvd: _____

Member Non-Member

Account #: _____

Space Assigned: _____

Assigned Per: _____

Date: _____

Full Payment Required with all VISA or MasterCard Payments

VISA/MC # _____

CVC Code _____ Expiration Date _____

Authorized Signature _____

Print Name _____

Billing Address _____

Mail contract with your deposit check to:
Home Builders Association of Lincoln
6100 S. 58th Street, Suite C • Lincoln, NE 68516

Or fax payment information to:
402-423-4251

Questions? Call 402-423-4225

Terms & Conditions

Keep a Copy of This for Your Records

CUSTOM BOOTH CONSTRUCTION

Any exhibit taller than 8 ft. must be approved by show management. Signs must be professionally done. Custom displays should be about 4" narrower than actual space specifications to insure proper fit. Any exhibitor display that has an unfinished side facing another exhibitor's display must have the exposed side either finished or draped. Written permission must be obtained in advance if there is to be any masonry or unique construction. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the Lancaster Event Center, or its floors, walls, etc. Nothing will be attached to the floor. All exposed edges of carpeting or floor covering must be taped down.

CHARACTER OF EXHIBITS

Preferred products are those pertinent or closely related to the construction industry. Each exhibit will comply with the laws of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and Lancaster Event Center. Exhibitor agrees to display only products and services which are sold by him in the regular course of business. Show officials reserve the right to eject or prohibit any exhibit, in whole or in part, or any exhibitor or his or her representatives which it considers not in keeping with the character of the Show, with or without giving cause. If cause is not given for ejection of an exhibit or exhibitor, liability shall not exceed the return to the exhibitor the amount of rental unearned at the time of the ejection. If ejection is for violation of these rules and regulations or for a stated cause, no return of rental shall be made. No animals are allowed on the show floor.

COMBUSTIBLE MATERIALS

Combustible products cannot be used without prior written approval. All flammable material must be fire-proofed. Any gas grills or fireplaces in use must meet the approval of management and the Lancaster Event Center before and during the Show.

SOUND CONTROL

Speakers, radios, televisions, or noise which is of sufficient volume to be annoying to exhibitors will not be permitted.

MOVE IN & MOVE OUT

No move-in rearrangement or adjustment may be done after the opening of the show. Exhibitors will unload and load only at designated areas. Vehicles will be unloaded and loaded quickly and then will be immediately moved from the unloading and loading areas. Any vehicle left parked in these areas will be moved at owner's expense. Heavy materials or equipment will not be dragged, skidded, or rolled over the floors, but will be carried or moved in on wheels. The Show management will assess a \$50 FINE to anyone attempting to move out before 5:00 p.m., Sunday, February 12. If fine is not paid, exhibitor will be banned from next year's show. It is highly recommended that all small items, merchandise, lighting fixtures, and other portable equipment be removed immediately after the show closes. EXHIBITS MUST BE REMOVED BY NOON ON MONDAY, FEBRUARY 13. If any accounts against the exhibitor have not been paid in full prior to the end of the show, no items exhibited shall be removed from the building until full settlement is made. In case of attachments or other legal proceedings, Show officials reserve the right to take charge of the exhibitor's props and properties.

SERVICE

A schedule of rates will be sent to all exhibitors covering electricity, carpentry, decorating, and furniture for rental. Exhibitors will be billed for these services at reasonable and uniform rates. Any exhibitor who wishes to have gas hooked up to their booth must coordinate this with the Lancaster Event Center in advance.

CARE OF EXHIBIT SPACE

Lancaster Event Center personnel will clean the aisles, but the exhibitors must keep their carpets and exhibits in good order and are allowed to bring in vacuum cleaners. Exhibitors must cooperate by

maintaining their exhibits throughout the show in perfect condition. Exhibitor will be required to replace, repair, or otherwise assume the expense for any defacement or injury of premises caused by their exhibit or representatives.

SELLING PRODUCTS & FOOD SAMPLES

Retail selling of products over-the-counter on a carry-out basis requires prior written approval at the time of requesting space. Orders may be taken for merchandise or service to be delivered or rendered at a future date without prior approval. Any exhibitors giving samples of their (homemade or purchased) food product must have a level IV food handlers permit and/or catering permit on file at the Lancaster Event Center and a signed agreement and/or statement stating that it shall be 2 oz. sample ONLY with one sample per customer and said statement on file at Lancaster Event Center. All arrangements shall be agreed upon not less than 14 days PRIOR to show. If an agreement is not on file, the Lancaster Event Center reserves the right of refusal. No bottled water, soda or full cups of coffee may be given. Exhibitors are restricted to samples only.

LITERATURE & SOUVENIRS

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own space only. Any objectionable advertising will not be permitted. Souvenirs will not be of noise-making variety. All such gifts are subject to prior approval. Exhibitors must confine all sales activities to their own exhibit space.

PRIZES, DISCOUNTS, & DRAWINGS

Drawings for giveaways, prizes, discounts, etc., must be registered and approved by Show officials. A list of all recipients, winners, etc., must be supplied to the Show officials before the end of the Show.

UNOCCUPIED SPACE

If exhibitor fails to occupy space contracted for, or fails to comply with all the terms of the agreement, the Show officials have the right to rent such space to any other applicant without releasing the exhibitor from paying the sum agreed upon in his Show contract. No refunds will be made. Exhibitor shall not assign or SUBLET the whole or any part of his space.

EVENTUALITIES

In case the Lancaster Event Center shall be destroyed by fire, other elements, or by any other cause, or in case other circumstances make it impossible for the Show officials to permit the contracted space to be occupied by the exhibitor, the Show contract shall terminate and the exhibitor shall waive any claim for damages or compensation. In case of strikes, acts of God, the authority of law, or any cause beyond their control, the Show officials, the Home Builders Association of Lincoln, Lancaster Event Center, and their employees shall not be held liable for the fulfillment of the rental contract of space. Exhibitors hereby waive any claim for damages or compensation.

LIABILITY

Neither the Home Builders Association of Lincoln, their employees, the Show committee, nor the Lancaster Event Center, will be responsible for any injury, loss, or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the Show contract. Upon signing this contract, the exhibitor expressly releases the foregoing named association, individuals, representatives, committee and officials, from any claims from loss, damage, or injury. The Lancaster Event Center will be secured during all non-show hours. This security of the Lancaster Event Center in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Home Builders Association and its representatives, and the Lancaster Event Center against possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this show.

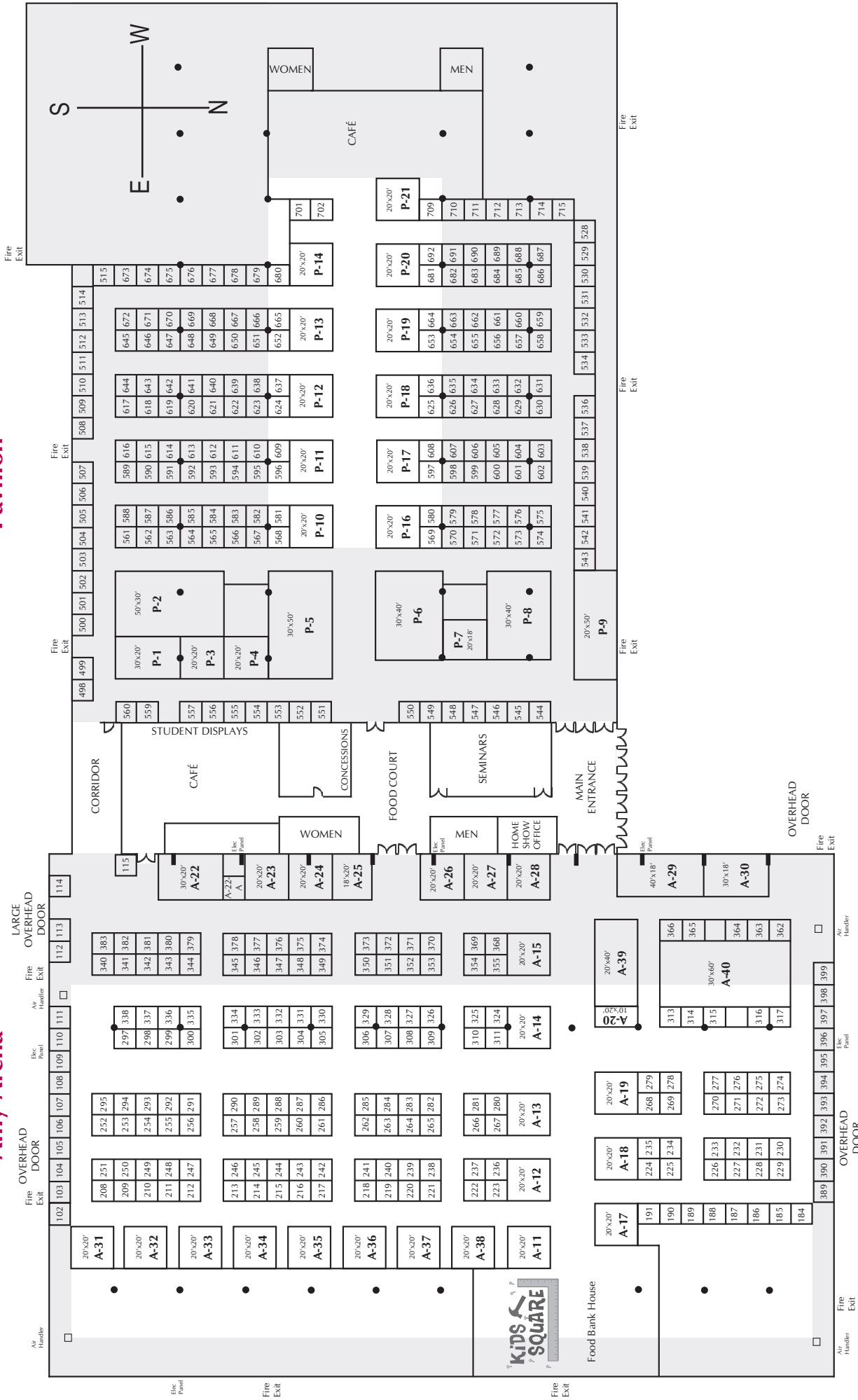
AMENDMENTS

Show officials and committee shall have full power to interpret, or amend these rules and to make additional rules in the best interest of the Show and the exhibitor agrees to accept and abide by such rules.



Amy Arena

Pavilion



We have 40 years of history in Lincoln and are the largest show in the market. We're a yearly event that's a community favorite!

Most homeowners believe that face-to-face is the most important source of home improvement information. Present your product in person at the

Nebraska Builders Home & Garden Show!

Comments from the 2011 Show

- There was a good turnout; booth members around us were friendly.
- Good advertising for us. Many people who didn't know we exist, now do.
- It's by far the Best Show of the Season.
- I love this show! Please reserve the same spot again next year for me!
- I love all the people who come through. You have everything nicely organized and everything I had requested was in my booth.
- Very clean well-run Show. Effective hours! Friendly show staff was very helpful. Reasonably priced concessions.
- Great crowd, well laid out, family activity, entertainment. Good value. Want to visit about increasing size of my booth next year.

Professionals Who Display Their Products and Services

New Home Construction

Remodeling

Kitchens & Bathrooms

Green Living

Pools

Interior Design

Furniture

Landscaping & Water Features

Fencing

Financial & Professional Services

Food Products, Gifts and Fun Gadgets

Many products and services to make your life better!

2012 Booth Prices

A booth is considered 10'x10'
Corner Premium • \$25 per corner
(Non-members of HBAL pay 33% more)

BOOTHS	Sq. Ft.	Price Per Sq. Ft.	Price
1 booth	100	\$5.25	\$525
2 booths	200	\$5.00	\$1,000
3 booths	300	\$4.85	\$1,455
4 booths	400	\$4.75	\$1,900
5 booths	500	\$4.50	\$2,250
6 booths	600	\$4.00	\$2,400
8 booths	800	\$3.75	\$3,000
10 booths	1,000	\$3.50	\$3,500

Booth Price Includes

- 8' background drape, 3' side drapes.
- Draped table and two chairs, if requested on the form which will be mailed to you a month before the Home Show.
- Six exhibitor badges. Additional badges may be obtained for \$2.50. Exhibitors will not be admitted without a badge.
- Ten Admit One tickets to give to customers.
- Booth name sign, 45" x 7", (if requested on contract.)
- Listing in Home Show program.
- All exhibitors listed on the official Home Show web site.

Booth Price Does Not Include

- Electricity. (Electricity may be ordered at a reasonable rate)

Gas Hook-Up

Any exhibitor who wishes to have gas hooked up to their booth must coordinate this with the Lancaster Event Center in advance.

Flooring

Concrete areas are shaded on map. Non-shaded areas are clay/dirt flooring, covered with carpet. Carpet may be ordered from AAA Rents for booths on concrete.

Schedule

Move-In Hours

Wednesday, February 8 8 a.m. to 8 p.m.

Thursday, February 9 8 a.m. to 2 p.m.

Move-Out Hours

Sunday, February 12 5 p.m. to 8 p.m.

Monday, February 13 8 a.m. to 12 Noon

Show Hours

Thursday, February 9 5 p.m. to 9 p.m.

Friday, February 10 5 p.m. to 9 p.m.

Saturday, February 11 10 a.m. to 8 p.m.

Sunday, February 12 10 a.m. to 5 p.m.