



2012 Spring Parade of Homes Contract

May 13-20, 2012

Early Bird Deadline - February 24, 2012 • Final Deadline - March 2, 2012

THE BUILDER PARTICIPANTS AGREE TO:

1. Participate with a new, not previously occupied home(s) built by the entrant.
2. Have the entry open **Sundays 1-6 p.m., Weekdays 6-9 p.m., and Saturday 1-6 p.m.**
3. Display the HBAL site sign prominently in the front yard of the entry(s). **(Sign pick-up is at 84 Lumber the Friday before the Parade from 8-11 a.m.)**
4. Have **final inspection** completed by Building & Safety **AND THE DECISION OF THE PARADE OF HOMES COMMITTEE** by the opening date and time.
5. Provide information for the Guidebook by **March 2, 2012**. This includes the price range of your home(s), professional rendering, narrative, and directions. Renderings must be **professional** drawings or photographs and may be supplied in color or black and white. Renderings are subject to approval of the Parade Committee. *Narratives and renderings may be emailed to kayla@hbal.org. Call 402-423-4225 for questions regarding format.*
6. **You must notify HBAL IN ADVANCE if you are unable to have your entry open--NO EXCEPTIONS!**

Additional information regarding the Parade is on the next page.

THE PARADE OF HOMES COMMITTEE WILL PROVIDE ENTRANT WITH:

1. A comprehensive advertising campaign.
2. One site sign and two directional signs per entry, or more if route evaluation indicates. **SIGNS MUST BE RETURNED ON MAY 21 BY 11:00 A.M.**
3. A full page in the Parade Guidebook which describes your house. Builders will receive a proof of their page by email if we have an email address on record. If an email address is not available, a copy of the page will be faxed or mailed.
4. A full page ad opposite your entry page may be purchased for only \$400. *(This ad must be about the builder's business only.)*
5. Sufficient Guidebooks for each entry.
6. An online flipbook (including up to three links per entry) will supplement the printed guidebook.

FEES:

Your check **must be submitted by March 2**. (After the Early Bird Deadline, the entry is **\$50 more per entry**. There is no discount for more than one entry.)

Early Bird Fees

- ___ Single-family: \$750
- ___ 2-4 plex: \$900
- ___ 5-and-up plex: \$1,150

Final Deadline Fees

- ___ Single-family: \$800
- ___ 2-4 plex: \$950
- ___ 5-and-up plex: \$1,200

I agree to cooperate with the Parade of Homes Committee and to abide by the terms and conditions above and on enclosed sheet.

Exact Address of Entry _____

Name of Entry _____

Subdivision _____

Company Name _____

Signature _____

Approximate Price of House: _____

With Lot: _____

Without Lot: _____

This home is: Presold _____ For Sale _____

Furnished: _____

Unfurnished: _____

This home uses a natural gas furnace and water heater (no heat pump): yes _____ no _____

The online flipbook will include up to three links per entry. (Additional links can be purchased for \$15 each.) Please specify the web addresses and/or email addresses you would like to include:

Item to be linked:
(i.e. logo, email address, photo)

Location:
(i.e. narrative, contact info)

URL or email address:
(i.e. www.yourcompany.com, you@youremail.com)

_____	_____	_____
_____	_____	_____
_____	_____	_____

Directions to the home will be on each page. You must give specific turn-by-turn directions to your entry:

Return this contract to
HOME BUILDERS ASSOCIATION OF LINCOLN
 6100 S. 58th Street, Suite C • Lincoln, NE 68516
 Phone: 402-423-4225 • Fax: 402-423-4251

Return this form to HBAL!



Keep this sheet for your files!

2012 Spring Parade of Homes Contract Conditions May 13-20, 2012

Builder Participants Agree To:

1. Participate with a new, not previously occupied home(s) built by the entrant.
2. Have the entry open **Sundays 1-6 p.m., Weekdays 6-9 p.m., and Saturday 1-6 p.m.**
3. Display the HBAL site sign prominently in the front yard of the entry(s). (**Sign pick-up is at 84 Lumber the Friday before the Parade from 8-11 a.m.**)
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Additional Agreement Conditions

1. **BUILDER QUALIFICATIONS FOR PARADE PARTICIPATION** - Builder must be a member of the Home Builders Association of Lincoln. Participation is open to all builder members in good standing.
2. **OFFICIAL PARADE ENTRY SIGN** - The HBAL site sign is the official Parade entry sign and shall be prominently displayed in the front yard of each entry. Directional signs should be placed in areas directing parade attendees to the builders home(s). Signs "Please Remove Your Shoes" and "Keep Children In Hand" will be provided at no cost to the builder. These are for display outside of the home. You may pick up these signs when picking up your site and directional signs.
3. **GUIDEBOOKS, SIGNS, ETC.** - When picking up signs, you must leave a check for \$25 for each sign which will be returned when all signs are returned. The committee will determine the number of Guidebooks to be distributed. Some Guidebooks will be held in reserve to be picked up during the Parade. Builders should advise HBAL if they need additional books or if they have excess books for redistribution to others.

Builders will pick up their signs and Guidebooks **FROM 8 A.M. TO 11 A.M. ON FRIDAY, May 11, 2012**. Builders will return all signs and excess Guidebooks **FROM 8 A.M. TO 11 A.M. ON MONDAY, May 21, 2012**. If you fail to return your signs, **you will be charged \$10 for each sign each day they are late.**

4. **NON-ENTERED HOMES** - Any exploitation of the benefits of the Parade for non-entries by any builder member or associate member of this Association will be considered a violation of our Association's Bylaws. If any builder or associate has any question or doubt about a possible violation, he should submit his intention to the Parade of Homes Committee for its determination. Violations could result in removal of any entry from the Parade and from possible denial of entry in the subsequent year's Parade(s), and other action approved by the Board of Directors.
5. **CONTROLS AND PENALTIES** - Control will be by members visiting the Parade entries and by the Parade of Homes Committee. Actual penalties will depend upon the evaluation of each violation on an individual basis and the decision of the Board of Directors.
6. If a builder cannot have **FINAL OCCUPANCY** by opening date, the builder will (a) contact the HBAL office so changes can be made to the Guidebook and newspaper ads, (b) take all appropriate measures to adequately inform the public that the entry will not be open; (c) exclude the Parade signs; (d) will place a sign at least the size of the official site sign in the yard of the entry advising that the entry will not be open; and (e) will pay all costs for these actions. Failure to comply could result in being barred from the subsequent Parade.
7. **PROFESSIONAL RENDERING OF HOUSE** - Renderings must be professional and are subject to approval of the Parade of Homes Committee.
8. **NARRATIVE DESCRIPTION OF YOUR ENTRY**
 - A. Under 250 words in order to fit on the page properly.
 - B. Included with the narrative should be a digital logo you wish to use (preferably illustrator, vector art files). Please call with questions regarding acceptable file types. Note: Acceptable logos include company logo, real estate logo and utility company logo. Any other logos used are at the discretion of the Parade of Homes Committee.
9. The Home Builders Association of Lincoln will not be responsible for any injury, loss, or damage that may occur at any Parade entry from any cause whatsoever prior, during, or subsequent to the Parade of Homes. Upon signing this contract, the builder expressly releases the foregoing named Association from any claims from loss, damage, or injury. It is a provision of this contract that all builders participating in the Parade of Homes have public and property liability insurance to protect themselves and the Home Builders Association against possible claims arising out of any negligent acts during the Parade of Homes.